

September 26, 2017
Board Meeting Minutes
6:30 to 8:00 PM
Centre County PAWS, Inc.
Adoption and Education Center

Board Members/Staff Roll Call

Dave Abler, Lisa Bahr, Kris Clark, Bob Conn, Brian Eppley, Chris Faust, Ginny Ishler, Ginny Newman, Joan Ritchie, Yvonne Riley, and Carolyn Lambert

PAWS Members

No members were present.

Member Question and Comment Period

There were no questions or comments.

Action Item - Approval of August 22, 2017 Board Meeting Minutes – Carolyn Lambert

Bob C. made a motion to approve the minutes from the August 22, 2017 meeting. Kris Clark seconded the motion. The motion passed unanimously.

Officer Reports

President – Dave Abler

- Dave reported that Laurie K. was out of town and Brian would be late. Kris C. noted that Chris K. was also out of town and Chris F. noted that Monica W. was unable to attend.

Vice President– Yvonne Riley

- Yvonne – No report at this time.

Treasurer – Laurie Knisely

- Laurie – Laurie was absent. No report was submitted.

Recording Secretary – Carolyn Lambert

- Carolyn – No report at this time.

Staff and Committee Reports

Director of Finance – Brian Eppley

- Brian was delayed so his report will be presented after Lisa's.

Director of Operations – Lisa Bahr

- Lisa – Emailed the report. She reported that she, Karen Grubb, Pat Ellenberger, and Megan Tomkiel attended a Stewards of Children presentation. She thought that they obtained good information related to guidelines for adult supervision at birthday parties. The Septempurr promotion for kitten adoption was good and adoptions would be close to a record. While August adoptions were lower, she thought it indicated that promotions worked. The most critical need currently for volunteers is cat shift leaders. On the dog side, coverage of the dogs rescued from South Carolina received lots of media coverage. PAWS acquired over 50 dogs in two weeks from local surrenders and Freedom Fences to help them clear area kennels so they could help with the dogs left homeless in Florida and coastal South Carolina. Lisa stated that the publicity team did a great job explaining that these dogs were not victims of the floods, but were already up for adoption. PAWS received publicity from the CDT, statecollege.com, WJAC, and the Collegian. Lisa praised the many volunteers and staff who worked many hours during the two weeks for transport, medical care, fostering, and daily care. Lisa reported that the SNAP numbers are down 150 animals from 2016. Lisa suggested that the Board look at the budget to discuss the goal for 2018 and see if PAWS can help Huntingdon and Blair counties. She met with the director of the Central Pennsylvania Humane Society, a representative of the 100 Cat Foundation, and Chris F. to discuss issues related to S/N programs. While there were no resolutions resulting from the meeting, Lisa thought it was positive and would lead to future solutions.
 - **Comments and Questions.** Dave asked Bob C. for an update on the plans to replace the phone system. Bob summarized the progress so far and then stated that Google Voice could be linked to VOIP so he suggested that PAWS obtain a revised bid from the local company. Bob will check with the local company to see what they recommend. Brian E. stated that PAWS is in better shape financially this year than last so it could be considered for an expense during 2017.

Director of Finance – Brian Eppley

- Brian – Emailed the report. Brian presented the financial summary for August 2017. He stated that the budget should be at 66.67% for the year. Expenses are at 65.02% while income is at 66.28%. The main areas of income are the August mailer and dog adoptions. Some income was received from the Fur Ball.
 - **Comments and Questions.** Yvonne R. asked about the cat adoption income at 46% of the total amount budgeted. Brian stated that the budget numbers were estimates. He suggested that she look at the total of the Adoption – Cat, GA Donations For Cats and Donations Given For Cats and compare it with the budget. The total donation amount, \$23,423, is 61.6% of the 2017 budgeted amount of \$38,000. Dave A. was concerned about the impact of the reduction in SNAP vouchers on the budget.

Director of Development and Marketing – Chris Faust

- Chris – Emailed the report. Chris announced that the check for the estate gift had been received. She stated that the Fur Ball was better than last year. She commended Pat Ellenberger, who brought her PAWS alumni dogs, dressed for the affair, and stated that they were very popular. Chris F. thanked Kris C. for obtaining many of the auction items and for doing the decorations with Ginny N. and the Fur Ball Committee. Chris reported that the Matching Gift Campaign was very close to reaching the \$30,000 goal. She was pleased that the campaign was successful even though it had not received any additional media coverage during August and September. The Happy Kamper 5k at the Grange Fairgrounds on August 19th raised \$1800 which Chris placed in the Matching Gift Campaign. The Hops and Vines concert at Big Spring raised \$540 for PAWS. There were no questions.

Nominating Committee – Joan Ritchie

- Joan – No report at this time.

Personnel Committee – Kris Clark

- Kris – Kris stated that she met in mid-September with Brian, Chris, and Lisa to discuss their wish list for benefits and discussed the benefits section in the PAWS employee handbook. She met with the Personnel Committee, Ginny N., Joan, R., and Chris K., to discuss recommendations which will be discussed during the Executive session. There were no questions.

Unfinished Business

None at this time

New Business

Lisa shared a letter from the Paws With a Cause organization. The letter will be discussed at the executive session.

Ginny N. made a motion to adjourn the meeting. Yvonne R. seconded the motion. The motion passed unanimously. Meeting adjourned at 7:25 PM, followed by an executive session.

2017 meeting dates – **October 24**, November 28, December TBD later