

May 23, 2017
Board Meeting Minutes
6:30 to 8:00 PM
Centre County PAWS, Inc.
Adoption and Education Center

Thank You to Publicity Committee for Centre Gives

Bob Conn congratulated the Publicity Committee on a highly successful Centre Gives campaign. He stated that the donation total, \$51,691, was a record for PAWS. In addition, PAWS won four of the Power Hour contests and the prize for most unique donors (514) for an additional \$3000. Bob reported that the PAWS Facebook page has 14,023 Likes, which he attributed to the efforts of the Publicity Committee. He highlighted specific efforts of the Publicity Committee, including the Twas the Night Before Centre Gives video, the Blue and Woof Bowl Facebook livestream, the Fargo video, and the ability to target specific demographic groups through Facebook. He announced that the Finance Committee has approved an increase of \$500 for the Publicity Committee for 2017.

Board of Directors Election

There are five candidates for the PAWS Board of Directors: Kristine Clark, Bob Conn, Laurie Knisely, Joan Ritchie, and Monica Wright. Yvonne Riley passed out ballots to all of the members present. By a vote of the majority of members in attendance, all of the candidates were elected to the Centre County PAWS Board of Directors.

PAWS Members

Jackie Wolfe, Liz Strickler, Kris Conn, Heather Mannion, and Ginny Newman were present.

Member Question and Comment Period

There were no questions or comments.

Board Members/Staff Roll Call

Lisa Bahr, Bob Conn, Brian Eppley, Chris Faust, Bill First, Jim Hermann, Laurie Knisely, Chris Kunes, Yvonne Riley, Joan Ritchie, and Carolyn Lambert

Action Item - Approval of April 25, 2017 Board Meeting Minutes – Carolyn Lambert

Bob C. made a motion to approve the minutes from the April 25, 2017 meeting. Joan R. seconded the motion. The motion passed unanimously.

Officer Reports

President – Dave Abler

- Dave was not present. No report was submitted.

Vice President– Yvonne Riley

- Yvonne – No report at this time.

Treasurer – Laurie Knisely

- Laurie stated that the Finance Committee met and has decided to revisit the investment policy. They think the reserves are at a level where PAWS should consider other investments.

Recording Secretary – Carolyn Lambert

- Carolyn – No report at this time.

Staff and Committee Reports

Director of Finance – Brian Eppley

- Brian – Emailed the report. Brian presented the financial summary for April 2017. He stated that the major category of note was Expenses, which were lower due to decreased medical and SNAP expenses. The Comedy Club income and Bingo income have been received. He highlighted the Capital Expenditure note on the bottom of the Expense Summary for Security Cameras. The two interior cameras have been installed and two exterior cameras will be installed soon. Lisa asked for a clarification of the surrender fees as shown on the Income Summary. Brian explained the percentages. There were no additional questions for Brian.

Director of Operations – Lisa Bahr

- Lisa – Emailed the report. Lisa stated that it was kitten season so volunteers are busy. She stated that the number of animals adopted in 2017 is not as high as she would like. She is working with the Publicity Committee on live stream presentations on Facebook to feature dogs and cats. There is a new resource for transporting animals within Pennsylvania that PAWS will be working with to obtain dogs. A Spay/Neuter Clinic was held at PAWS for PAWS animals with Dr. VanGorder, Happy Paws Mobile Vet as Dr. VanGorder does not have a surgical suite.

- **Comments and Questions.** Yvonne R. asked if PAWS has reminded the public of the \$5 feline campaign. Chris F. stated that there are posters on Facebook but it hasn't been promoted recently as the Centre Gives and Bingo events have been priority activities.

Director of Development and Marketing – Chris Faust

- Chris – Emailed the report. Chris commended the Publicity Committee for the team effort shown during the Centre Gives campaign. She expressed her appreciation of their time and effort during the campaign to contact potential donors during the Power Hours and Yappy Hour. Facebook live streams of the dog Coquese, cat wing, Blue and Woof game, bottle feeding orphan kittens, and Craig Morgan were produced by the Publicity Committee. Chris reiterated that the amount raised from donations was \$51,891, with an additional \$3000 from the Power Hour/Yappy Hour contests. She expects to receive more money from the \$200,000 stretch pool. Chris has secured the remaining \$5000 for the Matching Gift Campaign in July so the match will be \$30,000. The Corn Hole event raised \$1100 for PAWS. PAWS will be featured in the Centre Foundation's Annual Report. There were no questions.

Nominating Committee – Joan Ritchie

- Joan –No report at this time.

Personnel Committee – Kris Clark

- Kris was not present. No report was submitted.

Unfinished Business

Bob C. summarized the information received from the CentreWeb representative during the meeting with Dave A., Lisa B., and Catherine C. The phones will look similar to the ones currently in use. The difference will be in the wiring behind the wall. Features of the phone system could include a PA system, mobile devices, and voice mailboxes. The system is a VOIP so there is a charge per minute of use, however, the estimated monthly cost is less than the current cost. Bob wasn't sure if this system is the best option or if a commercial company system with a higher monthly fee and more support than CentreWeb would be better.

New Business

Yvonne R. stated that Bill F. and Jim H. are leaving the Board mid-term. Since they are leaving after one year of their term, she stated that their resignations needed to be accepted in an open session. Bill F. and Jim H. stated that they were resigning and Yvonne accepted their resignations reluctantly. She thanked them for their years of service to PAWS.

Bob C. made a motion to adjourn the meeting. Chris K seconded the motion. The motion passed unanimously. Meeting adjourned at 7:23 PM, followed by an executive session.

2017 meeting dates –**June 27**, July 25, August 22, September 26, October 24, November 28, December TBD later