

April 24 , 2018
Board Meeting Minutes
6:30 to 8:00 PM
Centre County PAWS, Inc.
Adoption and Education Center

Board Members/Staff Roll Call

Dave Abler, Kris Clark, Bob Conn, Brian Eppley, Chris Faust, Ginny Ishler, Chris Kunes, Ginny Newman, Yvonne Riley, Joan Ritchie, and Carolyn Lambert

PAWS Members and Guests

Jackie Wolfe, Ryan Macaluso, Doreen Ferretti, and Heidi Petruzzi were present.

Member Question and Comment Period

There were no questions or comments.

Action Item - Approval of January 23, 2018 Board Meeting Minutes – Carolyn Lambert

Bob C. made a motion to approve the minutes. Kris C. seconded the motion. The motion passed unanimously.

Officer Reports

President – Dave Abler

- Dave – Dave reported that Lisa B. was ill and would not be attending.

Vice President– Yvonne Riley

- Yvonne – No report at this time.

Treasurer – Laurie Knisely

- Laurie – No report at this time.

Recording Secretary – Carolyn Lambert

- Carolyn – Carolyn stated that she would be leaving the Board in June.

Staff and Committee Reports

Director of Finance – Brian Eppley

- Brian – Emailed the report. Brian noted that Revenue and Expenses should be 25% of the 2018 budget. Revenue is at 25.2% and expenses are 23.73%. Yvonne asked when the Annual Giving amounts would appear. Brian responded that the new mailer was just distributed and many returns have been received, but the majority may be reflected in April financial reports. Brian noted that medical expenses are lower than normal for the year. Dave noted that some expense categories were higher than normal and some were lower. There were no more questions.

Director of Operations – Lisa Bahr

- Lisa – Lisa sent her report. Dave A. asked if anyone had any questions. There were no questions.

Director of Development and Marketing – Chris Faust

- Chris – Emailed the report. Chris stated that the main topic was Centre Gives. The Bingo event has an outstanding food bill, but she thought the event would net about the same as last year. She stated that this may be the maximum attainable unless more sponsors are acquired. Bob C. noted that the event sold out in 15 days and that everyone had a great time. Chris commended Bob C. for his help with the photography and raffles. Then, Chris stated that Centre Gives is May 8th and 9th. Prizes are awarded to the nonprofit with the highest number of unique donors. PAWS placed first last year and raised the second highest amount of money. The PAWS Publicity Committee is focused on specific times during the event, such as the Tuesday Yappy Hour (5:30 – 7:00 PM) and the Wednesday Blue-Woof Hour (11:00 – noon) to win additional awards. She encouraged the Board members to contribute during specific times to help PAWS win the extra prizes. Next, she reported on the PAWS volunteer appreciation week. A reception was held Thursday night with approximately 40 attendees. Chris thought that it was well-received. Upcoming events include the Cornhole Classic on Saturday, April 28th, Trail to Wine Run 2018 on Sunday, May 20th, and the Dine at the Field at Toftrees on May 21st from 11:00 AM to 9:00 PM. Ginny N. asked about registration for the summer camps. Chris reported that most of the age groups were filled, but there were a few openings in the 6-8 age group. There were no other questions.

Nominating Committee – Joan Ritchie

- Joan – Joan reported that the Committee had met with one candidate on Monday night and the Committee would be meeting the following evening to discuss all of the candidates.

Personnel Committee – Kris Clark

- Kris – Kris reported that she and Ginny N. would be taking the new Adoption Assistant out to lunch on Wednesday, April 25, 2018.

Unfinished Business

Ginny N. reported on her activities related to Membership. She met with Lisa B. and Chris F. to obtain background information on membership and to discuss ideas for increasing the number of members. She ask Lisa for baseline information. After discussing her basic ideas with Dave, she has recruited three committee members who will be reviewing current membership information, benchmarking with other PA and national shelters, and soliciting ideas from the PAWS board. The Committee will develop a plan for promoting membership to present to the Board in several months. Ginny stated that she would provide the Board with reports during the process. There were no questions.

Bob C. made a motion to adjourn the meeting. Ginny N. seconded the motion. The motion passed unanimously. Meeting adjourned at 7:00 PM, followed by an executive session.

Next 2018 meeting date – **May 22 (Annual Meeting, Board elections)**