

Centre County PAWS, Inc.
Board Meeting Minutes
April 27, 2021, 6:30 – 7:30 pm
Virtual Meeting on Zoom

Board Members/Staff Attending: Dave Abler (presiding), Lisa Bahr, Maureen Casey, Mike Chilcot, Reenie Ferretti, Ginny Ishler, Ryan Macaluso, Ginny Newman, Heidi Petruzzi (recording), Joan Ritchie, Susan Strohm, Colleen Williams, Monica Wright

PAWS Members and Guests Attending:
None

Dave Abler called the meeting to order at 6:32 pm.

Member Questions and Comments

None

Action Item - Approval of March 30, 2021 Board Meeting Minutes - Heidi Petruzzi

Ginny N. moved to approve the minutes. Maureen seconded the motion. The minutes were approved unanimously.

Officer Reports

President Report - Dave Abler did not have a report.

Vice President Report – Ryan Macaluso did not have a report.

Treasurer Report – Reenie Ferretti did not have a report.

Recording Secretary Report – Heidi Petruzzi did not have a report.

Executive Director Report - Lisa emailed a link to her report notes.

Operations - Megan is working with the front desk volunteers, gradually bringing them back to answer phones and greet visitors arriving for appointments. She also is considering how to the revamp their other duties. The Cat Medical line item currently is 40% over budget. Medical supplies are over budget as well. Maureen is trying to keep ahead of items that have been back ordered in recent months, especially vaccines, so this may be contributing to the current medical supplies cost overrun. The shed permit was submitted and Lisa is working through the process.

Ryan gave Lisa and the management team kudos for the great job they did managing operations during COVID and asked how PAWS will move forward as society opens up. Lisa does not expect the Sunday dog showings to return when pandemic restrictions lift. The current system is less stressful for both dogs and staff. Additionally, the public now is accustomed to making appointments for dog adoptions. There is more nuance to figuring out cat side adoption processes due to the volume of cats, especially kittens, and the number of people visiting the cat side. Visitors also tend to spend significant time at PAWS when they are choosing a cat.

Education - There will not be a summer program, but the Kids Club will be held on Saturdays for a limited number of participants.

IT - FormStack does not integrate with Salesforce as advertised, so Lisa is looking at other options. Salesforce enables PAWS to send membership renewal notifications.

Development - The pavers project and associated landscaping are moving forward. Lisa hopes that the patio will be completed before July 4th. PAWS received Fred Metzger's \$100,000 donation for the VET Fund. The pet pantry shed has a donor; Lisa received a grant for the project as well. Board members should review the recent adopters list and reach out to anyone they know to thank them.

Finance - Brian emailed the summary statement. March was not a great month, but April should be better. March was good for both cat and dog adoptions, the PJ Party did well, and there were some estate gifts. The spring mailer went out with an insert for the VET Fund. The VET Fund website should launch at the end of this week.

Unfinished Business

Centre Gives - May 11-12, 2021 - Lisa Bahr

Centre Gives is PAWS' largest fundraising event. Again this year, PAWS is trying to win the Yappy Hour Power Hour (6-7 pm on May 11) and the Motivational Power Hour (12-1 pm on May 12). PAWS' goals are to be one of the top five organizations (determined by the number of unique donors; awarded an additional \$1,000) and to raise at least \$60,000 (before the stretch pool). Chris will send out a template to Board members as a guideline for when they ask friends and family to participate in Centre Gives and support PAWS. As in 2020, the minimum Centre Gives donation is ten dollars. Last year, the lower donation threshold helped PAWS in terms of the number of unique donors.

Nominating Committee Report - Joan Ritchie notified candidates Stephen Chichester and Sima Lion that they would be on the ballot. Lisa will include a list of the nominees in the May issue of "PAWS for the Latest" and also a notification that the election is May 29th. The nominee biographies are on the PAWS web site. PAWS members will receive an email notification of the election on May 28, with voting occurring during the 24 hour period of May 29.

Meeting Theme: Board Policies Document - Lisa Bahr and Everyone

Previously, the Board Policies document included policies that were more operational in nature. The revised document places policies that are more overarching in the Board Policies document and the day to day policies in the Operations Policies document. Board members and Lisa discussed revisions to the policies. Lisa requested that Reenie review the Investment Policies and that all Board members review the Euthanasia Policy for clarity. Dave noted that completed revisions to the Euthanasia Policy need to go out to the membership for review and comment, as well as for a vote for approval. Lisa gave a shout out to the team of people who reviewed the Operations Policies.

Mike moved to adjourn the meeting. Colleen seconded the motion. The motion passed unanimously and the meeting adjourned at 7:27 pm.

The next PAWS Board Meeting is May 25, 2021.